

NEW IMAGE RENTALS LLC

Vehicle Rental Terms & Conditions (V3)

1. Agreement Overview

These Vehicle Rental Terms & Conditions (“Agreement”) govern the rental of motor vehicles from New Image Rentals LLC (“Company,” “we,” “us,” or “our”).

By reserving, renting, signing a rental agreement, or taking possession of a vehicle, you (“Customer,” “you,” or “your”) agree to be bound by this Agreement.

2. Eligibility Requirements

To rent a vehicle, the Customer must:

- Be at least 21 years old (25 for certain vehicle classes)
- Possess a valid government-issued driver's license
- Maintain valid automobile insurance
- Provide a valid payment method in the Customer's name

The Company reserves the right to deny any rental request at its sole discretion.

3. Rental Period & Payment Terms

Rental charges are due at the time of booking unless otherwise stated in writing.

Failure to make payment when due constitutes a breach of this Agreement and may result in immediate termination of the rental and recovery of the vehicle.

4. Security Deposit Authorization

The Company may require a refundable security deposit at the start of the rental period.

The Customer authorizes the Company to charge the deposit and any additional charges for:

- Damage to the vehicle
- Excess mileage
- Cleaning or smoking violations

- Late returns
- Administrative or recovery costs

5. Authorized Drivers

Only the Customer listed on the rental agreement and drivers approved in writing by the Company may operate the vehicle.

All additional drivers must meet the same eligibility requirements as the primary renter.

6. Insurance Requirements

6.1 Required Coverage

Customers must maintain full coverage automobile insurance including:

- Bodily injury liability
- Property damage liability
- Comprehensive coverage
- Collision coverage
- Uninsured/underinsured motorist coverage

6.2 Insurance Verification

The Company may verify insurance coverage at any time during the rental period.

Failure to maintain insurance may result in termination of the rental agreement and recovery of the vehicle.

6.3 Renter's Responsibility for Liability Coverage

Unless the Customer has expressly purchased liability insurance coverage offered by New Image Rentals LLC at the time of rental, the Customer is solely responsible for maintaining

and paying for all required automobile liability insurance coverage during the entire rental period.

The Customer acknowledges that New Image Rentals LLC does not provide liability insurance coverage unless explicitly purchased as an optional protection product at checkout or stated in writing in the rental agreement.

The Customer agrees that their personal automobile insurance policy will serve as the primary source of liability coverage for any claims, damages, injuries, or losses arising from the operation or use of the rented vehicle.

7. Vehicle Use Restrictions

The vehicle may only be used for lawful transportation.

Prohibited uses include:

- Driving under the influence of alcohol or drugs
- Racing or reckless driving
- Subleasing or unauthorized commercial use
- Transporting illegal materials
- Tampering with GPS or monitoring equipment

8. Mileage Limits

Mileage limits may apply depending on the rental agreement.

Excess mileage may be charged at the rate specified in the rental agreement.

9. Damage Responsibility

The Customer is responsible for any damage to the vehicle during the rental period regardless of fault, including:

- Collision damage
- Theft or vandalism
- Weather damage

- Interior damage
- Tire and wheel damage

Loss of use charges may apply while the vehicle is being repaired.

10. Accidents & Incident Reporting

In the event of an accident or incident, the Customer must:

- Notify law enforcement immediately
- Notify the Company within four (4) hours
- Provide documentation and cooperate with any investigation

11. GPS & Telematics

Vehicles may contain GPS tracking and telematics devices used for fleet management, safety monitoring, and vehicle recovery.

Tampering with monitoring equipment is strictly prohibited.

12. Late Return & Holdover Fees

Vehicles must be returned by the agreed return time.

Late returns may result in additional daily rental charges and administrative fees.

13. Vehicle Return Conditions

Vehicles must be returned:

- In the same general condition as received
- With all keys and accessories
- With the same fuel level

Cleaning, smoking, or damage fees may apply.

14. Smoking & Cleaning Fees

Smoking or vaping in the vehicle is strictly prohibited.

Violation may result in cleaning and odor removal fees.

15. Termination & Vehicle Recovery

The Company may terminate this Agreement and recover the vehicle if:

- Payment is not made when due
- Insurance requirements are not met
- Vehicle is used in violation of this Agreement
- Fraudulent information is provided

16. Limitation of Liability

To the maximum extent permitted by law, the Company shall not be liable for indirect or consequential damages arising from the use of the vehicle.

17. Dispute Resolution

Any dispute arising from this Agreement will first be addressed through informal resolution.

If unresolved, disputes may be resolved through binding arbitration.

18. Privacy & Data Use

The Company may collect personal and vehicle telematics data for operational, safety, and compliance purposes.

19. Governing Law

This Agreement shall be governed by the laws of the State of Georgia.

20. Entire Agreement

This document represents the entire agreement between the Customer and New Image Rentals LLC regarding vehicle rental.